Immerse yourself in thrilling, lively culture

東アジア文化都市
Culture City of East Asia 2019 Toshima
2019豊島

Master Plan
Culture City of East Asia 2019 Toshima Preparatory Committee
July 2018
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Basic Data on Toshima City

<table>
<thead>
<tr>
<th>History</th>
<th>Toshima City established in 1932</th>
</tr>
</thead>
<tbody>
<tr>
<td>Area</td>
<td>13.01 km² (18th in area out of 23 cities)</td>
</tr>
<tr>
<td>Total population</td>
<td>290,024</td>
</tr>
<tr>
<td>Daytime population</td>
<td>417,146 (according to national census of 2015)</td>
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<tr>
<td>Population density</td>
<td>220.7 people/hectare → Has the highest population density in the country (as of January 1, 2018)</td>
</tr>
<tr>
<td>Foreign residents</td>
<td>30,392 (around 10.5% of total population)</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Number of foreign residents by nationality</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese: 12,790 (around 4.4% of total population)</td>
</tr>
<tr>
<td>Korean: 2,629 (around 0.9% of total population)</td>
</tr>
</tbody>
</table>

(As of July 5, 2018)
Message from the Committee Chairman
(Mayor of Toshima City)

Promoting the Charms of Toshima around Japan and the World with the Full Support of People throughout Toshima

The Culture City of East Asia project is an undertaking of national importance to promote development and mutual understanding among cities in East Asia through culture and art hosted by the Agency for Cultural Affairs.

Toshima City aims to become “an International City of Arts & Culture,” a “theater city” with the entire city as the stage, and where anyone can play the leading role. As such, I wanted to further bolster our ability to reach out to the world through the holding of the Culture City of East Asia project, and we became the sixth city in Japan to be chosen for this event. We have been ranked among the most prominent cultural cities in Japan, including Yokohama, Niigata, Nara, Kyoto and Kanazawa, chosen so far to represent Japan in hosting this event. It is a highly moving moment for me to be able to host the Culture City of East Asia project in Toshima City. This is all thanks to the residents and associates of the city with whom I have strived to turn Toshima into a city of cultural creativity, and we were finally given recognition for our efforts.

With the upcoming Tokyo Olympic and Paralympic Games in 2020, the entire world is focused on Tokyo making 2019 a year of great opportunity. I believe that the holding of the Culture City of East Asia project in this year will offer Toshima City the best possible opportunity to promote its charms throughout the world.

The leading role in Culture City of East Asia 2019 Toshima will be played by the residents of Toshima. To make sure that the residents are not only able to appreciate the variety of events, but also liven them up and take part in organizing them, we will be accepting a variety of proposals.

Particularly in regard to performing arts, manga and anime, and traditional performances, which often take place in Toshima City, we will be assigning directors to launch attractive new projects and Japan-China-Republic of Korea (ROK) exchange programs.

By bolstering existing events that are already being held throughout the year within the city, we will create a festive atmosphere with everyone’s participation in Toshima. In major projects that play a central role within the city, we will encourage exchanges. In particular, we will prioritize exchanges involving children. We will also encourage international exchanges between residents, including those from China and the ROK, to promote the coexistence of multiple cultures.

Moreover, the numerous facilities that will be completed in 2019 will be part of the Project Commemorating the Hosting of Culture City of East Asia 2019 Toshima, which will aim to leave a legacy for future generations.

By bringing together all the strengths of this city in 2019, we will turn Toshima into an unprecedented city that will become a model Culture City of East Asia.

We hope to make full use of our wisdom and knowhow, and do our best, so we look forward to everyone’s cooperation and understanding.

Yukio Takano
Chairman (Mayor of Toshima City)
Culture City of East Asia 2019 Toshima Preparatory Committee
Message from the Commissioner of the Agency for Cultural Affairs

Culture Cities of East Asia will mutually promote the wealth of culture and art in the respective cities of Japan, China and the ROK, and hold exchanges with the aim of cultivating mutual understanding and a sense of solidarity within East Asia.

Toshima City was formerly known as Ikebukuro Montparnasse. There was a village of studios where artists gathered to devote themselves to art and honed themselves through friendly rivalry. The area was conducive to the cultivation of culture, and it has been a place where young artists have been fostered since the early days. Today, Toshima City has inherited this philosophy in aiming to evolve into a cosmopolitan city that will attract visitors from all over the world through the power of culture, based on the concept of becoming an international city of art and culture. I realized how serious Toshima City was about this Culture City of East Asia project, and through this project, I would like the results of these efforts to be shared not only within Japan, but also with China and the ROK.

I hope the initiatives of the Culture City of East Asia 2019 will bring the different cultures of East Asia together to give birth to a new culture, further bolstering the development of Toshima City as a cosmopolitan city.

Ryohei Miyata
Commissioner for Cultural Affairs

Message from the Governor of Tokyo

The Olympic and Paralympic Games are events that bring people of different cultures from around the world together. The 2020 Games provide an excellent opportunity for Tokyo to charm the world as a city of culture, and the initiative being implemented by Toshima City in solidarity with Tokyo Metropolis is indispensable in the creation of an area of culture and arts centered on Ikebukuro, including the Tokyo Festival.

2019 is the year when the Rugby World Cup will be held, and new cultural facilities and centers will be built in Ikebukuro. At such a time, Toshima City’s exchanges with various overseas cities as the Culture City of East Asia will greatly enhance the promotion of Tokyo itself as a cultural city. This will help greatly in drawing attention to Japan’s culture in the following year when the Olympic and Paralympic Games will be held.

The holding of the Culture City of East Asia project by Toshima City will promote the charms of culture and art centered on Ikebukuro both domestically and internationally, and create a new cultural center in Japan, and I have great expectations for this to become a wonderful Olympic legacy.

Let’s work together to make the 2020 Olympic and Paralympic Games a huge success.

Yuriko Koike
Governor, Tokyo Metropolis
The History of Toshima City’s Cultural Policy

In celebrating the 70th anniversary of its founding (2002), Toshima City adopted culture as one of the key factors in its policy. Since then, the city has been consistent in implementing policies centered on culture. Moreover, to further bolster its culture policies to contribute to the promotion of culture and art within the city, the Culture Policies Committee, consisting of experts, experienced people from academic circles in culture and art fields, local residents, etc., was established to engage in repeated discussions over a two-year period (eight social meetings and ten subcommittee meetings among experts). This resulted in the presenting of a proposal on the culture policy of Toshima City based on the revitalization of the city led by culture, in 2002, and the laying down of a basic policy in 2003 based on the idea of turning Toshima City into a place that fuses tradition and culture with a contemporary cultural atmosphere. This was followed by its proclamation as a city that creates culture (2005), and the laying down of the Law for the Promotion of Culture and the Arts (2006) under which Toshima’s efforts won high appraisal, resulting in the awarding (2009) of the Commissioner for Cultural Affairs Award (Culture and Arts Creative City Section).

In 2013, after it was decided that the 2020 Olympic and Paralympic Games would be held in Tokyo, the International City of Arts & Culture plan (2015) was laid down along with the establishment of the International City of Arts & Culture Committee to further promote Toshima City’s culture throughout the world. In looking toward the Tokyo 2020 Olympic and Paralympic Games and beyond, the Strategies to bring about the realization of the International City of Arts & Culture (2016) was laid down with the aim of turning Toshima into a “theater city” with the entire city as the stage, and where anyone can play the leading role.

With the trend in globalization and efforts made by Toshima to become an international city of culture, the holding of the Culture City of East Asia project will accelerate these efforts and contribute greatly to the realization of the International City of Arts & Culture.

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>2003</td>
<td>Basic policy based on the idea of turning Toshima City into a place that fuses tradition and culture with a contemporary cultural atmosphere</td>
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<tr>
<td>2005</td>
<td>Proclamation as a city that creates culture</td>
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<tr>
<td>2006</td>
<td>Law for the Promotion of Culture and the Arts</td>
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<tr>
<td>2009</td>
<td>Commissioner for Cultural Affairs Award (Culture and Arts Creative City Section)</td>
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<tr>
<td>2010</td>
<td>Strategic Plan for Culture</td>
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<tr>
<td>2015</td>
<td>International City of Arts &amp; Culture plan</td>
</tr>
<tr>
<td>2016</td>
<td>Strategies to bring about the Realization of the International City of Arts &amp; Culture</td>
</tr>
</tbody>
</table>
The Characteristics of Culture in Toshima City

◆ The Diversity of Culture
A variety of areas where people live, work, study, engage in leisure activities and relax have been brought together creating a mosaic of diversity in the city.

◆ The Diversity of People
A highly convenient, high-density city with its attractive residential areas centered on Ikebukuro Station used by more than 2.5 million passengers per day, and the subcenter of Tokyo, offers opportunities for numerous encounters.

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Offering Thrilling, Lively Experiences. The Variety of Vibrant Cultures of Modern-day Toshima City

Manga Anime
The focal point and holy land for anime fans

Attracting numerous international events, including La Folle Journée, Art Olympia, and Tokyo Anime Award Festival.

Traditional performing arts
All kinds of events are being held in various locations to promote traditional Japanese culture

Theater

A city of art and music, and the former location of Ikebukuro Montparnasse

Culture rooted in the local community

Culture cultivated by the local community
Promoting the Spread of Culture and Art through the Culture City of East Asia Project

To realize the grand vision of creating an International City of Arts & Culture, Toshima City is on the verge of taking a huge step forward.

The collection of theaters at “Hareza Ikebukuro” at the core of this initiative is a place where people gather that bustles with activity, and people strive to create and promote culture, forming the foundations for new urban development. Comprehensive efforts have been made in implementing this initiative, backed by a wealth of ideas and motivation.

Culture City of East Asia 2019 is an appropriate project for kick-starting this initiative, and it is undoubtedly a major step toward realizing an international city.

One of the most important goals of the project is to encourage the involvement of every single person in Toshima City. I too, am a resident of Toshima City, and I am ready to put my heart and soul into executing this “basic plan.”

Man Nomura
Honorary resident of Toshima City,
Important Intangible Cultural Property holder in Kyōgen (Living National Treasure)
Member of the Japan Art Academy
Person of Cultural Merit
Chairman, Japan Council of Performers Rights & Performing Arts Organizations (a public interest incorporated association)

Urban Development Centered on the Involvement of People

With the construction of the new government building in 2015, the urban development centered on the involvement of people will gradually spread out from Ikebukuro Station, dynamically transforming the area into an International City of Arts & Culture.

I believe that the source of Toshima City’s power lies in the intermingling at the street level of people of diverse nationality, age and occupation.

The theme for the designing of cities in the 21st century is “walkable.” Cities will be fun to walk around. In the 20th century, people used negative words, such as “chaotic” or “dangerous” in describing this street-level intermingling of people and diversity. But times have changed 180 degrees, and Ikebukuro will lead the way in making this change.

The International City of Arts & Culture 2019 Toshima will maximize promotion of the charms of Toshima as a city that is compact and highly convenient, and I hope people will enjoy walking through town, meeting people and further deepen cultural exchanges.

Kengo Kuma
Toshima City Community Promotion Advisor
Architect
The Road to Becoming an International City of Arts & Culture

Toshima City has long developed an abundant culture rich in diversity. As an International City of Arts & Culture, Toshima leverages those cultural resources to serve as a driving force for Japan through the power of culture. Toshima is moving forward with strategic initiatives for the hosting of the Olympic and Paralympic Games Tokyo 2020, and for the handing down of the cultural legacy thereof beyond. Our aim is to realize the fundamental principle behind our developmental concept, “theater city” with the entire city as the stage, and where anyone can play the leading role, by hosting diverse cultural programs, strengthening our promotional outreach to the world, and working to create a human-centric urban environment.

The Three Arrows on the Road to Becoming an International City of Arts & Culture

The city design concept was prepared in March 2015 to reflect the innovative ideas of 11 producers who are active on the cutting edge of culture and the arts.

A strategy was prepared in June 2016 to realize the city design concept at this committee, chaired by Seiichi Kondo, the former Commissioner for Cultural Affairs, based on a report prepared by a committee including top leaders in the world of culture and the arts.

These Special Ambassadors are individuals who support the city design concept and are willing to take on the role of expanding the scope of International Arts & Culture.

The resulting network will be leveraged for the continued development of culture, tourism and the economy.
Toshima, an International City of Arts & Culture

Our turn as a Culture City of East Asia is soon approaching. The urban development efforts we have carried out in Toshima based on arts and culture have taken firm root and are beginning to blossom. The Toshima residents, at first unclear what was happening, may have been surprised when they saw the construction site for Hareza Ikebukuro, with its new hall, that appeared at the location of the former Toshima Auditorium, or the plan to transform the Ikebukuro West Gate Park into a “Theater Park.” Along with the already completed Toshima City Office and Minami-Ikebukuro Park, these sites, and such sites as the Disaster Prevention Park, currently planned for the location of the former Mint, and the new BRT based transportation system, will all be spaces for expressing arts and culture.

The International Arts & Culture Special Ambassadors selected from among Toshima residents, with their deep understanding of the initiatives, have the important role of driving them.

Cities which place arts and culture at the center of urban planning are uncommon even at the global level, yet we are already seeing the first benefits of doing so as we approach our year as a Culture City of East Asia. Together, let us communicate the appeal of Toshima as a city of culture in the rapidly changing environment of East Asia, and welcome new visitors from throughout the world. Towards the Future of Toshima!

Saburo Maeda
CEO of Kyodo Factory Inc.,
International City of Arts & Culture, Chief Producer
Cultural Exchange and Development between Japan, China, and the ROK

The Culture City of East Asia project is an initiative of Japan, China, and the ROK based on the agreement of the ministers of culture of the respective governments. Cities working towards the development through culture and arts are selected from among the three countries, and numerous cultural and artistic events are held accordingly in the areas of modern and traditional culture and arts as well as the diverse culture of daily life. The project aims to promote the formation of mutual understanding and a sense of solidarity in the East Asia region while strengthening the ability to promote the diverse cultures of East Asia to the world.

Cities selected as a Culture City of East Asia also leverage their unique cultural characteristics as an opportunity to strive towards continuous development by promoting the invigoration of culture and the arts, creative industries, and tourism through this project.

Toshima City is the sixth city in Japan to be selected, following Yokohama (2014), Niigata (2015), Nara (2016), Kyoto (2017), and Kanazawa (2018).

<table>
<thead>
<tr>
<th>Year</th>
<th>Hosting cities</th>
<th>Candidate cities</th>
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<tbody>
<tr>
<td>2014 (H26)</td>
<td>Yokohama</td>
<td>Toshima</td>
</tr>
<tr>
<td>2015 (H27)</td>
<td>Nara</td>
<td></td>
</tr>
<tr>
<td>2016 (H28)</td>
<td>Kyoto</td>
<td></td>
</tr>
<tr>
<td>2017 (H29)</td>
<td>Kanazawa</td>
<td></td>
</tr>
<tr>
<td>2018 (H30)</td>
<td>Niigata</td>
<td></td>
</tr>
<tr>
<td>2019 (H31)</td>
<td>Nara</td>
<td></td>
</tr>
</tbody>
</table>

* Selection to be officially made from among cities proposed by China and the ROK at the Japan-China-ROK Culture Ministers' Meeting scheduled for 2018.
The Role of Cities and Culture

Cities and culture play an important role in mature countries such as Japan. Facing the pressures of globalization and the rapid progress of science and technology, culture provides a space for the citizens to enjoy fulfilling lives, while helping us go beyond the official stance or short term interests of politics and economics to provide us with the capacity to interact with other countries.

However, countries that must focus that capacity on national security or macroeconomic policy are unable to spare much of its capacity to implement adequate cultural policies.

Given that situation, I believe that the Culture City of East Asia project, proposed by Japan and agreed upon at the Japan-China-ROK Culture Ministers' Meeting, of which I was a part, plays a very important role. In this respect, the fact that Toshima City was chosen as a candidate Culture City of East Asia for the year just prior to the Tokyo Olympics and Paralympics holds great meaning. Under the direction of Mayor Takano, Toshima has made notable progress in the invigoration of culture and international exchange policy, such as the hosting of the International City of Arts & Culture Committee.

It is my unending wish that as a result, Toshima City becomes a new hub for exchanges in East Asia.

Seiichi Kondo
Former Commissioner for Cultural Affairs
Chairman of the Toshima International City of Arts & Culture Committee

Contributing to the Development of Peace in East Asia:
The Hope to Win the Nobel Peace Prize

Today, as political relations between nations are put under pressure, there is a need to engage more proactively in cultural exchange and exchange between cities and the citizens of those cities.

The goal of the Culture City of East Asia project is to promote the formation of mutual understanding and a sense of solidarity in the East Asia region, and this goal contributes greatly to the development of peace between the three nations of East Asia. This provides great hope to the future of those three nations, Japan, China, and the ROK, which I believe makes it an initiative that is more than worthy of receiving the Nobel Peace Prize.

Yoshiyuki Oshita
Chief Director and Principal Consultant of the Mitsubishi UFJ Research and Consulting Co., Ltd. Center for Arts Policy & Management
Vice Chairman of the Toshima International City of Arts & Culture Committee
Many of the facilities scheduled for completion in 2019 will be left to future generations as a legacy of the Project Commemorating the Hosting of Culture City of East Asia 2019 Toshima

1. Hareza Ikebukuro, Symbolizing Toshima as a Theater City where Anyone Can Play the Leading Role

This project serves as a symbol to lead the concept of the International City of Arts & Culture. The eight theaters will generate vibrant excitement.

- Autumn 2019: Arts and Culture Theater and Toshima Community Center scheduled to open
- Summer 2020: Grand opening of Hareza Ikebukuro
2. The Hosting of Unique Events in the Four Parks near Ikebukuro Station throughout all Four Seasons

Transforming the community from the parks. A city of excursions fun to walk through. A total of 30,000 square meters of theatrical space in the four parks. A diverse range of events open to everyone will be held frequently on weekends and holidays leveraging the advantages of each location.

Minami-Ikebukuro Park, renewed April 2016

Ikebukuro West Gate Park, renewal scheduled for Autumn 2019

Naka-Ikebukuro Park, renewal scheduled for Autumn 2019

Bosai Park at the Former Mint (name tentative), scheduled to open in Spring 2020
3. A Bright Red Electric Bus for Excursions around the Center of Ikebukuro
Symbolizing Tourism and the Environment

This electric bus, introduced as a service for traveling around the city subcenter of Ikebukuro safely and comfortably, is also good for the environment. Designer Eiji Mitooka provided comprehensive design of the whole system, including the vehicle, bus stops, and uniforms. Travel around the community between the four parks and enjoy a sense of the four seasons.
4. WE ROAD: Rebuilt as a Space that Expresses Art in Colors

Artist Shiho Ueda has taken on the challenge of rebuilding the passage way (WE ROAD) between urban development in east and west Ikebukuro. During the Culture City of East Asia year, she will carry out live painting to decorate the walls and ceiling of the passage way with colorful art.

· Scheduled for completion in October 2019

5. The Manga Holy Land Toshima Museum (name tentative) — Reconstruction of “Tokiwa-so”

The Manga Holy Land Toshima Museum (name tentative, a reconstruction of “Tokiwa-so”), will be constructed in the Minami-nagasaki Hanasaki Park to inform the community and the world of Toshima’s history as the holy land of manga where many artists, such as Osamu Tezuka, honed their skills.

· Scheduled to open in March 2020
Greetings from the Overall Director

Towards an Open, Vibrant City in a Future of Diversity
- Let us Unleash the Power of Culture, Overflowing with the Vitality of Life -

Toshima City has been chosen as the 6th Culture City of East Asia for the year 2019. The Culture City of East Asia project is an international project to enable the cities of the East Asian countries of Japan, China, and the ROK, to exercise their unique character, rooted in their history and culture, while deepening mutual understanding and friendship.

Located on the Musashino Plateau, Toshima City developed as an important place for transportation as rail lines were built continuously from the late Meiji period up to the Taisho period. At almost the same time, many schools were opened here, helping Toshima City to grow as a community of education and culture. Many artists gathered in the area prior to WWII, giving rise to the Ikebukuro Montparnasse movement.

But the greatest vitality has resulted from the daily lives of the residents. In fact, a unique characteristic of Toshima City is the way in which the activities of the community are intrinsically connected to the daily lives of those residents. The colorful and diverse cultural vitality cultivated by the community and its residents is perhaps the greatest appeal of Toshima. And that welcoming appeal is likely what has attracted Toshima's foreign residents with their varied cultural backgrounds. Each community within Toshima has its own traditional festivals, and new festivals are being created. Toshima is a place where the pulse of the people's daily lives can be felt everywhere, from the historical shopping districts to the streets lined with cutting edge fashion boutiques.

New theaters and plazas are scheduled to open on the east and west sides of Ikebukuro Station in 2019, and Toshima is sure to present a new face as the Culture City of East Asia 2019. The year represents the third major transition for Toshima and a fanfare marking the start of the 21st century for the city, following the first transition at the beginning of the 20th century, and the second with the recovery and growth following WWII. Let us pool our strengths to make the Culture City of East Asia project a success, and make Toshima a shining example for Asia.

Tomoya Yoshioka
Overall Director of the Preparatory Committee for Culture City of East Asia 2019 Toshima

Born in Tokyo in 1953, Tomoya Yoshioka served as the former President of Rikkyo University from 2010 to 2018. He graduated from the University of Tokyo Faculty of Law Political Science course in 1976 and became an assistant in the Law department at Tokyo University (-1979.9). He went on to become an assistant in the Law department at Rikkyo University in 1980, and subsequently an instructor there in 1981, an assistant professor in 1983, and a full professor in 1990.

He served as the Dean of the department from 2002 to 2006, and as the President of the university from 2010 until 2018 for two periods (as the 19th and 20th president).

He retired from Rikkyo University in 2018, and was appointed professor emeritus.

He has served as the Vice President of the Japan Association of Private Universities and Colleges, the Vice Chairman of the Federation of Japanese Private Colleges and Universities Associations, Managing Trustee of the Japan University Accreditation Association, Leader of the MEXT Discussion Group on Employment Problems, Chairman of the MEXT Council for University Chartering and School Juridical Person, and as a special member of the MEXT Central Council for Education Working Group University Subcommittee.

His specialty is the history of European political thought. His primary areas of research are modern political thought with a focus on the study of the 18th century French political theorist Jean-Jacques Rousseau.

His publications include The Theories of Jean-Jacques Rousseau, University of Tokyo Press, 1988 (winner of the Shibusawa Claudel Prize).
The Goals of Toshima’s Participation as Culture City of East Asia 2019

Logo Symbol

A logo is created to serve as a symbol each year by each host city for the Culture City of East Asia project in Japan, China, and the ROK. A survey was carried out for the Culture City of East Asia 2019 Toshima project in which respondents were asked to vote on one of three candidate logos, and the final logo was selected after receiving votes from over 20,000 public respondents. The survey was carried out to cultivate a sense of solidarity with open participation to everyone.

Design Concept

The logo expresses the unity and vitality of the three participating countries using a motif based on the T in Toshima. The colorful lines represent the diverse culture, arts, and nationalities, and the knot styled after the traditional Japanese weaving craft called kumihimo represents bonds and unity. Furthermore, the three sets of lines which extend from the central knot represent the power of life, full of energy and vitality.

Concept: “Immerse yourself in thrilling, lively culture”

“Culture” refers to the diversity of culture, and the combination of “thrilling and lively” emphasizes the sense of excitement. This concept was created in the hopes that the Culture City of East Asia 2019 Toshima project is an enjoyable and exciting experience for all people.
Seven Goals

Seven goals have been set to be achieved through the Culture City of East Asia 2019 Toshima project.

1. Participation by All Toshima Residents

We will aim to allow all Toshima residents to participate in the Culture City of East Asia 2019 Toshima project as both attendees and creators. Particular emphasis will be placed on those with limited experience attending or participating in cultural projects, the younger generations who will support the future of Toshima City, and the many residents in Toshima City who were born in or are citizens of China and the ROK.

![Image of a presentation](image.png)

Explanation of the Culture City of East Asia Project at the Special Ambassador Assembly

Breakdown of Nationalities of Foreign Residents (As of July 5, 2018)

The numbers in parenthesis are the percent of the total population of Toshima comprised by Chinese and Korean nationals.

<table>
<thead>
<tr>
<th>Nationality</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese</td>
<td>12,790</td>
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<td>Korean</td>
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<td></td>
</tr>
<tr>
<td>Other</td>
<td>5,215</td>
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</table>

2. Cultivation of Civic Pride through a Renewed Awareness of the Culture of Toshima City

Toshima City is comprised of numerous areas, each with its own unique characteristics, including Ikebukuro, Sugamo, Komagome, Zoshigaya, and Mejiro. Cultural projects will be held as part of the Culture City of East Asia 2019 Toshima project to enable a renewed awareness of the Toshima City culture in these areas. It is hoped that this renewed awareness of culture will cultivate a sense of civic pride among the residents of Toshima City and other stakeholders.

![Image of a meeting](image1.png)

Manager Training for the Culture City of East Asia project

![Image of a briefing](image2.png)

Resident's Briefing on the Selection of the Culture City of East Asia

3. Promoting the Brand of Toshima City to Visitors from Inside and Outside Japan

For the Culture City of East Asia 2019 Toshima project, it is expected that in addition to resident participation, many people from inside and outside Japan will be welcomed. This will be taken as an opportunity to increase the brand value of Toshima City as an “International City of Arts & Culture.”
4. Involvement of the Whole of Toshima in the Hosting of Events across the City’s Many Policies

The Culture City of East Asia 2019 Toshima project will be much more than simply a cultural program. The project will be carried out with the involvement of the whole of Toshima to reflect policy in numerous domains including tourism, urban development, industry, child raising, education, health, and welfare. Furthermore, we will aim to achieve a transformation that enables culture to continue to be included in those policies after the end of the Culture City of East Asia 2019 Toshima project.

5. Fostering Personnel to Support the Future of Toshima City

The Culture City of East Asia 2019 Toshima project will present a major challenge to Toshima City. The involvement in the preparation and realization of the project of people with diverse capabilities, not limited to those that are related directly to culture, and from both inside and outside Toshima City, will help provide experience to those who will support the future of Toshima City.

6. Presentation of a Model of Continuity for the Culture City of East Asia Project

Toshima City will present an attractive model for the hosting of the Culture City of East Asia project, based on the principles thereof, so that the project may continue to thrive and develop into the future.

7. Cultivate Opportunities and Execute Leadership in Preparation for the Tokyo 2020 Olympics and Paralympics

The Tokyo Olympics and Paralympics are scheduled to be hosted by Tokyo in the year 2020. Accordingly, cultural programs will be held throughout Japan. Toshima will work closely with the Tokyo Metropolitan Government to cultivate this opportunity and exercise leadership in cultural programs through the Culture City of East Asia project.
Structure of the Project

As part of the Culture City of East Asia 2019 Toshima project, Director Projects, Partnership Projects, and Friendship Projects will be held across the three pillars of Performing Arts, Manga & Anime, and Traditional Performance.

◆ Director Projects
General directors and program directors will be assigned to the Performing Arts and Manga & Anime Division. Opening and closing ceremonies will be held, as well as other attractive projects to achieve the aforementioned seven goals (including new projects, youth culture exchange projects, and various symposiums).

◆ Partnership Projects
Among the projects hosted, co-hosted, and supported by Toshima City or the Toshima Mirai Cultural Foundation (in principle only existing projects or partly new projects), those that align with the purpose of the Culture City of East Asia 2019 Toshima project and the International City of Arts & Culture project will be enhanced from the standpoint of exchange with East Asia as International City of Arts & Culture Promotional Projects. Furthermore, private organizations will also be solicited and provided with assistance for projects that align with the goals of the Culture City of East Asia 2019 Toshima project.
Toshima will solicit for partnership projects to be held during the hosting of the City of East Asia 2019 Toshima project.

◆ Friendship Projects
Toshima will coordinate public relations with projects that align with the purpose of the Culture City of East Asia 2019 Toshima project and the International City of Arts & Culture project. Selected projects will be promoted on the website of the Culture City of East Asia 2019 Toshima project, and will be allowed to use the Culture City of East Asia 2019 Toshima project logo in their promotional materials. They will also be lent other promotional tools (such as banners).
The participation of all residents will be encouraged from the standpoint of exchange between Japan, China, and the ROK.

The solicitation of projects and public relations coordination will be done with consideration for the younger generations who will support the future and the Chinese and Korean residents in Toshima City to ensure that all residents can participate as both creators and attendees.
Overall Director **Tomoya Yoshioka**

**<Performing Arts Division>**
- **General Director**: Satoshi Miyagi
- **Program Directors**: Junnosuke Tada, Natsuki Ishigami

**<Manga & Anime Division>**
- **General Director**: Taku Furukawa
- **Program Directors**: Nobuaki Doi, Yasuhiro Yamauchi

**<Traditional Performance Division>**
- **Division Manager**: Akira Touzawa
- **Project promoter**: Toshima Mirai Cultural Foundation
◆ Performing Arts Division, General Director

Why the Culture City of East Asia Project?

One could say that the question of how to coexist and mutually prosper with one’s neighbors has long been a challenge to overcome for humanity.

People are fascinating in that when they meet someone different from them in every possible way, they do not develop any sense of rivalry because there is nothing to compare. On the other hand, feelings of rivalry, and even insecurity, arise with regard to their neighbors with whom they share so much in common. Having so much in common makes different features more clear and this makes them arrogant, and prevents them from apologizing though they might wish to.

But that state of tension has a positive influence on culture and the arts because there is no loser when there is competition in those fields. A close examination of minor differences helps to mutually refine their respective culture and arts.

This is proven by the astounding cultural heritage of Asia.

Neighbors face each other through the window of culture, and the performing arts are an arena specifically for that purpose.

They are a flask for discovering that culture is fascinating precisely because of the differences. Rather than a competition to measure everyone by the same yardstick, it is a game to create as many different yardsticks as possible. The more residents who participate in this pleasant game, the more tolerant, livable, and vibrant the community will become.

Toshima City is already taking its first steps in that direction, and surely 2019 will be a year when that goal is realized in a manner visible to everyone.

Satoshi Miyagi

Born in Tokyo in 1959, Satoshi Miyagi is a stage director and the General Artistic Director of the Shizuoka Performing Arts Center (SPAC), as well as the General Director of the Tokyo Festival. He learned drama from Yushi Odashima, Mariuki Watanabe, and Maschio Hitaka at the University of Tokyo, and established the Ho Na’aka Theatre Company in 1990. He directs performances throughout the world, and is highly praised domestically and internationally for his direction that fuses contemporary textual interpretation with the body techniques and styles of Asian theater. He took over as General Artistic Director of SPAC in April 2007. While staging his own creations, he is also invited throughout the world to stage works that depict scenes sharply cut from modern society. He also engages proactively in outreach and carries out the management of theaters as “windows to see the world.” He staged the play Antigone at the Cour d’honneur du Palais des papes as the opening work of the Festival d’Avignon in 2017, representing the first time that an Asian directed work had been selected as the opening performance, the worldview of which garnered much acclaim. Other major works he has directed include Medino, Mohobtoro, and Peer Gynt. He was the producer of the Asian Performing Arts Festival (APAF - now the Asian Performing Arts Forum human resource development division) from 2006 through 2017. His awards include the 3rd Asahi Performing Arts Award in 2004, the 2nd Asahi Beer Art Prize in 2015, and in 2018 he won the 68th Minister of Education, Culture, Sports, Science and Technology’s Art Encouragement Prize of Drama for the year 2017.

Program Directors

Junnosuke Tada

Junnosuke Tada was born in 1976. He is a director and leader of Tokyo Deathlock. He works as the Art Director of Kirari Fujimi at the Cultural Centre of Fujimi City. He also works as the director of the APAF Asian Performing Arts Forum human resource development division. He is a member of the planning team for the Tokyo Festival. He also works as the Art Director for Takamatsu City, while serving as a non-resident instructor at Shikoku Gakuin University. He creates actualized works across a wide range of genres including classical, contemporary drama, dance, and performance, with a focus on contemporary participatory experience. He also proactively works through creative collaborations and workshops with people who are not specialists in drama at cultural facilities and educational institutions throughout the country to widely spread the value of drama as a tool for dialogue and cooperation. He also has collaborated numerous times overseas, including the ROK and South East Asia. In 2014, he became the first foreign recipient of the 56th The Dong-A Theater Direction Award in the ROK.

Natsuki Ishigami

Natsuki Ishigami is a playwright, director of the NPO Basho-to-Monogatari (Places and Narratives), and co-founder and co-director of The Cave. Her activities have focused on the group Pepin Structural Designs since 1999. She graduated from the Graduate School of Media and Governance at Keio University. In recent years, she has been based in Yokohama and stayed in various parts of the country and abroad, working on site-specific plays and art projects using cities and communities as subject matter. Her other many urban related activities include research such as the Sensuous City project (HOME’S Research Institute), serving as Director of Tokyo Stay cohosted by the Tokyo Government and Arts Council Tokyo, and the establishment of The Cave, a creative site that makes use of under utilized real estate.
Manga & Anime Division, General Director

Cultural Exchange

I visited the Shanghai Animation Film Studio, a national animation studio, for the first time back in 1980 with my fellow animators led by Osamu Tezuka as part of the Japanese Youth Program “Ship for World Youth.” This was at a time when the cabin attendants working for JAL were still not allowed to deplane there. They said to us, with honesty, “The arts are wonderful. Please interact sincerely for us as well.” I can still remember how seeing this amazing animation studio that used the wash drawing technique, established before the cultural revolution, left an almost shocking impression on me. Several years later, I visited Beijing with some fellow manga artists. We looked for manga everywhere, but all we could find were political cartoons in the People’s Daily and Lianhuanhua picture books. So instead we purchased lots of the elaborate tin plate and celluloid toys we found.

In 1997, I visited an international festival called the Animation Expo in Seoul for the first time. The driving force behind the event were two young pioneering animation aficionados.

Now, after some time has passed, Toshima will host an entirely new type of cultural exchange project to connect the futures of three East Asian cities to begin in the spring of 2019. Some exciting plans are currently in development. I hope all of you come and join us.

East Asia has frequently become a topic in the news in recent times. But from the standpoint of the common people, it seems that our relationships with our neighbors, who until yesterday were the closest friends, have cooled off somewhat. The situation may not be strained yet, but things are getting uncomfortable. So there is more to consider than simply exchange based on manga or anime.

Taku Furukawa was born in Mie in 1941. He is an animator, illustrator, picture book author, and President of the Japan Animation Association. He is also an Executive Committee member of the Japan Media Arts Festival run by the Agency for Cultural Affairs. Inspired by Osamu Tezuka, he began drawing manga as a high school student in Mie. He encountered animation as a student at the Osaka University of Foreign Studies, and joined the Kuri Yoji Experimental Manga Studio after graduation. He became independent in 1970, establishing the Takum Manga Box. He currently works as a freelance one-frame manga artist, illustrator, and animator, and has penned numerous animations including TV commercials and the NHK Minna no uta program. His many awards include the Jury Award of the Annecy International Animation Film Festival, the 25th Bungei Shunju Manga Award, and the Excellence Award of the Japan Media Arts Festival run by the Agency for Cultural Affairs. He has also won the Merit Award in the Animation division at the Tokyo Anime Award Festival 2017. Other honors include a Medal with Purple Ribbon in 2004 and Order of the Rising Sun in 2012.

Program Directors

Nobuaki Doi

Nobuaki Doi was born in Tokyo in 1981. He is the President and CEO of the New Deer Inc. and Festival Director of the New Chitose Airport International Animation Festival. He has also proactively worked to widely introduce animations from throughout the world while researching non commercial and independent artists, such as the Russian artist Yuri Norstein, including joint projects with other artists such as Animations and CALF, the planning and managing of various events including GEORAMA, and the contribution of articles to the magazines like Eureka. He began distributing independent animated feature films in Japan in earnest with the establishment of New Deer in 2015. He has also often served as a jury member and curator of special Japanese animation collections at international animation film festivals. His publications include “Personal Harmony: Yuri Norstein and Contemporary Animation Theory” and “An Introduction to Animation in the 21st Century,” both published by Film Art, Inc.

Yasuhiro Yamauchi

Yasuhiro Yamauchi was born in Tokyo in 1979. He is the leader of the “Manganight” and the Rainbow Bird, Inc. He also serves as the director of the Saito Takao Gekiga Cultural Foundation and the auditor of the Foundation for the International Cities with Arts, Culture, and Soft Infrastructures (FIACS). He founded “Manganight”, the unit which creates communications through manga, in 2009. His other activities include event production, creating workshops, designing, writing, and book selection. He established Rainbow Bird, Inc. in 2010, and produces service centering around manga, such as contents producing, curating, and planning for facilities, display, sales promotion, and items. His main achievements include “Tachikawa Manga Park”, “Tokyo One Piece Tower”, “Ikebukuro Cinemachi 2014”, “Manga Edutainment! by The Nippon Foundation” and “the Anime Orange exhibition”. Works he jointly authored include Learning from One Piece How to Build the Strongest Business Teams (Shueisha) and 100 Educational Manga that Help Life and Study (Bungeishunju).
Traditional Performance Division, Division Manager
Things Passed Down, and New Things Born

When considering culture, it is said that the most important factor to consider is the degree to which it is shared among the people in the given place as part of the collective memory and unique history of the land and the intensity with which it is connected with the identity of the community.

It is believed that during the Edo Period, almost the entirety of the Toshima region was given over to farming villages. However, later, portions of the region developed into towns around roads and in front of the gates of temples and shrines. Then, from the Meiji Period, after surviving the calamities of war and the Great Kanto Earthquake, the region experienced an extremely rapid influx and expansion of the population with the development of the commuter network, generating a rich and diverse cultural resources.

Among them, festivals and local forms of folk entertainment have been passed down continuously, and developed uniquely in each community, as part of the daily lives of the people living here, often carried out in their hope for a peaceful existence, such as with bountiful harvests and recovery from illness. But at the same time, we can see by looking at and experiencing the folk entertainment throughout Japan and the world, these activities also share something in common that goes beyond regional characteristics.

In the Traditional Performance Division of the Culture City of East Asia project, we hope that visitors and participants will encounter both this traditional culture deeply rooted in the community, and the new aspects of culture and the arts born as a result of that traditional culture passing through various ages to be refined and then fused through encounters with different worldviews.

I am deeply excited that we may join together to experience a miraculous moment in which the unique culture rooted in the local community will connect to a global universality for a dynamic intersection and fusion between classic and modern cutting edge culture.

Akira Touzawa
Managing Director of the Toshima Mirai Cultural Foundation

Overview of the Toshima Mirai Cultural Foundation

The Toshima Mirai Cultural Foundation was established in April 1985 to manage and operate cultural and sports facilities for the residents and to promote and develop residential cultural activities. Originally called the Public Corporation for Community Promotion, the organization was merged with the Public Corporation for Community Development, an incorporated foundation, in April 2005 to create the Toshima Mirai Cultural Foundation based on the keywords of culture and urban renewal, later becoming a public interest incorporated foundation in April 2011. Since the organization was established, it has played a part in promoting all culture related policy in Toshima, contributing to the city’s receiving of the Commissioner for Cultural Affairs Award in the Culture and Arts Creative City Section in FY2008, while hosting diverse cultural and arts programs to assist in the realization of Toshima as an International City of Arts & Culture. In FY2016, the municipal OwlsSpot Theater managed by the organization received the Community Creativity Grand Prize of the Japan Foundation for Regional Art-Activities (the Minister for Internal Affairs and Communications Award) for its achievements in building an environment conducive to creative and cultural expression in the community.
The organization will work hard to make the year of the Culture City of East Asia 2019 Toshima project an exciting one not only with new projects but by continuing the festive programs already held throughout the community.

◆ Performing Arts Category

Festival/Tokyo (Tokyo Festival)

Festival/Tokyo is Japan’s largest international performing arts event. Since its launch in 2009, Festival/Tokyo has held numerous performances and events each autumn throughout Toshima, primarily at the many cultural venues in the Ikebukuro area.

Ikebukuro Play Festival (Tokyo Festival)

This drama festival, held at theaters and halls in Toshima and neighboring communities for approximately one month every September, serves as a gateway to success for many young theater troupes. It began in 1989 as a drama festival rooted in the local community and will be held for the 30th time in 2018.
Tokyo Festival

The Tokyo Festival is a consolidated urban arts festival that aims to generate global connections through the deep and diverse arts and culture of Tokyo. The festival demonstrates the appeals of Tokyo's arts and culture in an accessible manner while also contributing to the increased creativity thereof.

APAF — Asian Performing Arts Forum (Tokyo Festival)

Formerly known as the Asian Performing Arts Festival which began in 2002, this forum is a human resource development program that became part of the Tokyo Festival in 2017. The program aims to leverage Asian performing arts to contribute to the promotion of mutual understanding and cultural exchange, to the creation of performing arts and the improved quality thereof through exchange between artists, to the discovery of talented personnel and quality works, and to the invigoration of arts and culture in Asia.

A Series of Plays for Children (Toshima Summer Arts Festival)

This program began out of the desire for children to learn the fun of plays and to gain familiarity with theaters. These performances are open to children of all ages and children under two are allowed free admission if they sit on their parents’ lap. Parents and children should feel free to come and casually enjoy these fully staged plays.
◆ Manga & Anime Category

**Tokyo Anime Award Festival**

This international animation film festival has been held since 2014 for the purpose of discovering and cultivating new talented creators, contributing to the invigoration of the animation culture and industry, and invigorating tourism by communicating the appeal of Tokyo, all according to the slogan that “Tokyo is the HUB of contemporary ANIMATION!”

Hosts: Tokyo Anime Award Festival Executive Committee / The Association of Japanese Animations

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**Ikebukuro Halloween Cosplay Festival**

This cosplay event uses the entire Ikebukuro Station East Exit area as a venue. With the number of participating cosplayers increasing each year, this two day event is enjoyed by over 10,000 cosplayers and attracts over 50,000 participants in total. This event embodies the basic vision of the International City of Arts & Culture project, “theater city” with the entire city as the stage, and where anyone can play the leading role, in a safe and secure community that everyone will want to visit.
Animate Girls Festival

Among the numerous anime, manga, game, and voice actor and actress related events, this festival represents the largest gathering of content oriented towards women in one place. Host: Animate Girls Festival Executive Committee.

©yura ©AGF2018
Traditional Performance Category

Daidengaku Ikebukuro Emaki (Tokyo Festival)
This is an outdoor performance that draws the visitor into the world of emaki in which the dengaku performers, dressed in five colored costumes and hats adorned in colorful flowers move to ancient melodies and bouncy rhythms.

Toshima Noh Performance
This event is held to make the dramatic art forms of Noh and Kyogen, collectively considered an intangible cultural heritage, something more familiar to the residents of Toshima. The younger members of the audience have been increasing in number each year, as have the number of exchange students and other foreign visitors.

Folk Entertainment in Toshima
Toshima continues to spread its valuable folk entertainment and traditional customs across generations, passed down in an unbroken line from the past. The local folk entertainment are easily accessible to all within Toshima and each respective community.
Festive projects created by Toshima residents

Fukuro Festival
This is the largest autumn festival in Toshima. The first half in September is the Mikoshi Festival. A total of 13 “mikoshi” portable shrines from the local community, and 5 large “omikoshi” portable shrines from neighboring areas, along with countless visitors, gather to fill the streets of Ikebukuro. The second half in October is the Dance Festival. The first evening, the Dance Festival — Tokyo Opening night for Yosakoi Festival features a variety of dance and music including hula dancing, Kyokushin Karate dance, Edo-gei Kappore dance, Sado Okesa dance, Ikebukuro Yassa dance, Okinawa Eisa dance, and the Tokyo Ondo bon odori dance.

Tokyo Yosakoi
Over 100 teams gather from throughout Japan to enthusiastically perform the famous Yosakoi dance in eight different venues throughout Toshima, making the entire stage one large energetic Yosakoi stage. Yosakoi, a dance form originating in Kochi Prefecture, is known for the unique modern arrangements, the bold and elegant dancing, and the flamboyant costumes that represent the culmination of much effort.
Tokyo Otsuka Awa Odori

This festival is attended by over 150,000 visitors and 1,000 dancers in 19 groups. It is one of the premier Awa Odori festivals in Tokyo, rivaling that of Koenji in scale. The streets are filled by more than 1,000 dancers and musicians, and the sounds of their music and voices calling out "Yattosa-I!" and "Yatto-yatto!"

Come and enjoy the ingeniously contrived performances of the many different groups.

OESHIKI - Night Festival at Zoshigaya Kisimojin

This ceremony is held at Kishimojin-do Temple in Zoshigaya, and is designated as an intangible cultural heritage. Local groups adorn themselves with the festive coats they are most proud of and hoist up lantern covered poles of three to four meters in height decorated with flowers of white Japanese paper made to imitate the weeping cherry tree. Their procession moves through the streets while they wave ceremonial standards called matoi and strike uchiwa daiko drums with unique rhythm.
◆ Music & Art Category

Tokyo Hula Festa in Ikebukuro

This is one of the largest hula dance events in Japan that fills the streets of Ikebukuro with the mood and atmosphere of hula dancing. The number of attendees increases each year to come and see the over 4,000 hula dancers in 180 teams take their turns on the stage. The event is full of other entertainment as well, including special performances by popular instructors from Hawaii, live Hawaiian music, refreshment stands, and booths selling goods.

Ikebukuro Jazz Festival

The Ikebukuro Jazz Festival is a street festival in which amateur bands can apply to participate. Over the two days of the event, live street music can be heard at multiple venues, including jazz, funk, and pop, around the west exit of Ikebukuro Station. 2018 marked the 15th year of the event, and saw the participation of close to 2,000 musicians.
Ikebukuro Folk & Country Festival

This early summer musical event is held in the Ikebukuro West Gate Park featuring country music on the first day and folk music on the second, allowing visitors to enjoy different musical flavors each day. The event features amateur bands as well as cameo appearances by professional musicians to liven up the stage.

The New Ikebukuro Montparnasse West Exit Street Corner Kaiyu Art Museum

The town of Ikebukuro was once a gathering place for artists, poets, and film people such as new cinema actors, as well as countless students living in the Atelier Village particularly in the late 1930s and early 1940s. The place cultivated a thirst for creativity, and the area was named Ikebukuro Montparnasse by poet Hideo Oguma. The New Ikebukuro Montparnasse West Exit Street Corner Kaiyu Art Museum is held according to a concept that "everywhere in the town is an art museum" in order to express the memory and culture of Ikebukuro Montparnasse to contemporary generations.
Art Olympia

Art Olympia is an international open art competition held to discover talented artists throughout the world and support their activities. The Toshima city hall is used once every two years for soliciting submissions and exhibiting winning artworks, and the next competition will be held in 2019.

Paraart Tokyo Exhibition

This exhibit is held to expand awareness of paraart, or the wide range of artistic activities and works created by disabled persons, both inside and outside Japan, while promoting international exchange for the hearts and talents of those persons. The exhibit features leading artworks by disabled artists primarily in Japan, China, and the ROK.

La Folle Journée Tokyo

La Folle Journée Tokyo is one of the largest classical music festivals in the world. In 2018, the festival took place in Ikebukuro at the same time with Marunouchi, and featured performances by leading artists from Japan and the world at venues throughout the city.
Schedule

In Culture City of East Asia 2019 Toshima, the period starting from the opening ceremony on February 1 up to early May and the period from mid-August to the closing ceremony on November 24 are each positioned as core periods. Director programs and partnership programs (the International Arts & Culture City Promotion program, publicly-advertised programs) and other events will be run intensively during these periods. A commemorative symposium will be held in November 2018 with the aim of building momentum for Culture City of East Asia 2019 Toshima.

Opening Ceremony / Closing Ceremony

The opening ceremony will be held at the Tokyo Metropolitan Theatre Concert Hall on Friday, February 1, 2019, and the closing ceremony will be held at the Hareza Ikebukuro Arts and Culture Theater (opening fall 2019) on Sunday, November 24, 2019.

Opening Ceremony

Date: Friday, February 1, 2019
Venue: Tokyo Metropolitan Theatre Concert Hall (capacity: 1,999 seats)
Closing Ceremony
Date: Sunday, November 24, 2019
Venue: Hareza Ikebukuro Arts and Culture Theater (capacity: 1,300 seats)
Implementation Structure

Implementation Structure for Culture City of East Asia 2019 Toshima

Culture City of East Asia 2019 Toshima Preparatory Committee
(Executive Committee)

Culture City of East Asia 2019 Toshima Promotion Council

Director of Secretariat
Direction Team
[Performing Arts Division]
General Director
Program Director
Division Desk

Director of Secretariat
Assistant Director of Secretariat
Program Director
[Traditional Performance Division]
Division Manager
Program Promotion Desk
Division Desk

Director
Program Director
Program Director
Division Desk
Division Desk
Division Desk

Tokyo

Culture City of East Asia 2019 Toshima Preparatory Committee

Ahead of the opening in 2019, Culture City of East Asia 2019 Toshima has already set up a Preparatory Committee made up of prominent individuals from fields such as culture, the economy and tourism in the city. The Preparatory Committee Secretariat has been established to undertake preparations and administration. Once Toshima has been officially decided as the host city, the Committee is scheduled to be reorganized into an Executive Committee by fortifying its structure through the addition of an International City of Arts & Culture Producer, Committee Vice Chair and Chair, Special Ambassadors’ Representative and other positions.

Culture City of East Asia 2019 Toshima Promotion Council

The “Culture City of East Asia 2019 Toshima Promotion Council” will be established to engage in building a Toshima-wide implementation structure. It will be made up of individuals who play central roles in various fields in the city, centering on advisors and representatives who will serve as International City of Arts & Culture Special Ambassadors. In addition, a University Liaison Section Meeting, Public Relations Liaison Section Meeting and Japan-China-ROK Liaison Section Meeting will be established at the Promotion Council in order to carry out program promotions according to their specific themes.

University Liaison Section Meeting

A section meeting will be set up centering on Gakushuin University, Kawamura Gakuen Woman’s University, Kagawa Nutrition University, Taisho University, Teikyo Heisei University, Tokyo College of Music, and Rikkyo University, which have concluded a “comprehensive agreement on regional collaboration” with Toshima City. It is scheduled to develop programs in partnership with universities in the city.

Public Relations Liaison Section Meeting

A section meeting centering on railroad operators, department stores, hotels, local companies and other entities will be set up, and it is scheduled to develop public relations activities in partnership with companies.

Japan-China-ROK Liaison Section Meeting

This section meeting will coordinate with groups made up of individuals residing in Toshima City who have ties to China and ROK. It is scheduled to develop exchanges with Chinese and Korean exchange cities in Culture City of East Asia, as well as exchanges among Toshima City residents (Japan, China and ROK).

Special Task Team

In order to pursue initiatives in Toshima City on the basis of a structure that encompasses all government offices, a Special Task Team will be established. It will be made up of 30 individuals selected based on a public call targeting young staff members from all departments, and they will perform their roles concurrent to their existing jobs.
## Culture City of East Asia 2019 Toshima List of Preparatory Committee Members

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
<th>Affiliation etc.</th>
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<tr>
<td>Chair</td>
<td>Yukio Takano</td>
<td>Mayor of Toshima City</td>
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<td>Committee members (relevant organization etc.)</td>
<td>Isao Adachi</td>
<td>Chair, Toshima Shopping District</td>
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<td>Koichiro Tanaka</td>
<td>Chair, Toshima Federation of Neighborhood Associations</td>
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<td>Masami Suzuki</td>
<td>Chairman, Tokyo Chamber of Commerce and Industry Toshima</td>
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<td>Shoten Omi</td>
<td>Chair, Toshima City Tourism Association</td>
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<tr>
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<td>Koichi Shirai</td>
<td>Chair, Toshima Industry Association</td>
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<td>Yukihiro Minamiyama</td>
<td>Chair, Toshima Corporation Association</td>
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<td></td>
<td>Akira Saito</td>
<td>Director, Culture, Commerce and Industry Division, Toshima City</td>
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<tr>
<td>Overall Director</td>
<td>Tomoya Yoshioka</td>
<td>Former President of Rikkyo University</td>
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<tr>
<td>Performing Arts Division General Director</td>
<td>Satoshi Miyagi</td>
<td>General Artistic Director, Shizuoka Performing Arts Center (SPAC)</td>
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<tr>
<td>Manga and Anime Division General Director</td>
<td>Taku Furukawa</td>
<td>President, Japan Animation Association</td>
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<td>Traditional Performance Division Manager</td>
<td>Akira Touzawa</td>
<td>Managing Director, Toshima Mirai Cultural Foundation</td>
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<tr>
<td>Toshima International City of Arts &amp; Culture Committee</td>
<td>Seiichi Kondo</td>
<td>Chair, Toshima International City of Arts &amp; Culture Committee</td>
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<td>Yoshiyuki Oshita</td>
<td>Vice Chairman, Toshima International City of Arts &amp; Culture Committee</td>
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<td>Observers</td>
<td>Yukio Hiwatari</td>
<td>Division Chief, Cultural Promotion Division, Tokyo Bureau of Citizens and Cultural Affairs</td>
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<td></td>
<td>Katsunori Miyoshi</td>
<td>Director General, Arts Council Tokyo, Tokyo Metropolitan Foundation for History and Culture</td>
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<tr>
<td>Auditor</td>
<td>Mariko Tanaka</td>
<td>Director, General Affairs Section, General Affairs Division, Toshima City</td>
</tr>
</tbody>
</table>

(Meetings held by the Preparatory Committee thus far)

- 1st meeting of Preparatory Committee: Tuesday, October 3, 2017
- 2nd meeting of Preparatory Committee: Tuesday, February 13, 2018

* As of April 1, 2018
Program Budget (Fiscal Year 2018)

The fiscal year 2018 budget for holding Culture City of East Asia 2019 Toshima (including the cost of holding the opening and closing ceremonies) is as follows:

Culture City of East Asia 2019 Toshima Preparatory Committee’s Budget (Fiscal Year 2018)

<table>
<thead>
<tr>
<th>Income</th>
<th>Amount to be borne by Toshima City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Toshima City loan (opening and closing ceremonies etc.)</td>
<td>36,000</td>
</tr>
<tr>
<td>Agency for Cultural Affairs commission expenses (opening and closing ceremonies etc.)</td>
<td>36,000</td>
</tr>
<tr>
<td>Total</td>
<td>154,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenditure</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Direction program contracts</td>
<td>7,100</td>
</tr>
<tr>
<td>Secretariat operating costs and program promotion expenses</td>
<td>36,700</td>
</tr>
<tr>
<td>Advertising and design expenses</td>
<td>30,000</td>
</tr>
<tr>
<td>Opening and closing ceremonies etc. (Agency for Cultural Affairs commission expenses)</td>
<td>36,000</td>
</tr>
<tr>
<td>Exchange city visits and other transport costs</td>
<td>5,260</td>
</tr>
<tr>
<td>Translation, legal, tax and other miscellaneous expenses</td>
<td>2,940</td>
</tr>
<tr>
<td>Repayment of Toshima City loan</td>
<td>36,000</td>
</tr>
<tr>
<td>Total</td>
<td>154,000</td>
</tr>
</tbody>
</table>

* As of February 13, 2018